



## **Now Recruiting - Social Impact Coordinator**

**Start Date:** ASAP

**Duration:** Initially 6 months with likely extension to one year depending on funding.

**Responsible for:**

**Hours:** 21h per week

**Rate of Pay:** £21,450 pro-rata (25h/week @ £11h), staff discount at a number of locations; and an employer contribution pension.

**Location:** Our office at 349 Victoria Road, Glasgow

### **About Us:**

We're a social enterprise food business which exists to help build more sustainable local food systems which are better for society, the environment and our local communities.

We started trading in 2012 with £5k start-up and have grown over time into an enterprise which now employs over 50 staff and has a turnover in excess of £2.6million. Our activities currently include:

- Running a large grocery store at 349 Victoria Road on the south-side of Glasgow which focuses on local, organic, zero waste foods and hosts our organic cafe.
- Locavore Trading - Our wholesale arm which imports organic groceries direct from producers and sells direct to progressive independent retailers around the UK.
- Growing organic fruit and vegetables across three sites in and around Glasgow with plans to increase this further through our proposals for Bellahouston Nursery: <https://glasgowlocavore.org/bellahouston-project/>
- Our veg box service which provides over 1000 households per week with mixed boxes of organic produce.
- Our wholesale produce service to local cafes, shops and restaurants.

We also help new growers get started through our Grow the Growers programme and help those facing food poverty through our Good Food Fund.

### **Find out more:**

[www.glasgowlocavore.org](http://www.glasgowlocavore.org)

[www.facebook.com/GlasgowLocavore](https://www.facebook.com/GlasgowLocavore)

## **About this role and what we're looking for:**

As a social enterprise that exists to build more sustainable food systems we put the social, environmental and economic impact at the heart of everything we do.

Despite this we have never had the capacity to properly measure or monitor the impact we have, or the progress we are making towards our aims, in any great detail. Thanks to a grant from the Real Farming Trust we now have the resources required to recruit someone to lead on this.

The post holder will conduct research and pull together our data to analyse how we are currently performing across the enterprise in relation to our social, economic and environmental impact.

With this data they will produce public facing reports on our performance and host outreach events on the topics covered. We'll also use our findings to develop plans for improving our impact in the future and for demonstrating the value of the work to policy makers and the general public.

Key tasks for the post holder will initially include:

- Conducting research into our social impact using methodology developed by Coventry Universities Centre for Agroecology, Water and Resilience. This will include questionnaires and focus groups with customers and project participants.
- Research our economic impact using a methodology such as Local Multiplier 3 which was developed the New Economics Foundation: <https://www.nefconsulting.com/our-services/evaluation-impact-assessment/local-multiplier-3/>
- Investigating our environmental and climate change impact to enable us to set a carbon negative target. This may including creating our own methodology or using [www.carbonneutral.com](http://www.carbonneutral.com) or similar.

Beyond the initial studies and investigations to measure and baseline our impact the post holder will make and take forward proposals to improve and increase our positive impact.

## **Person Specification:**

We're looking for someone who shares our values and wants to make a contribution to proving the value of building a more sustainable and economically redistributive food system.

The ideal candidate will have:

- A methodical and analytical approach to their work.
- Experience of designing and conducting research and analysing data.
- An ability to use common software applications and be an advanced user of excel for the purposes of data analysis.
- Demonstrated experience of writing public facing copy and reports.
- Experience planning and delivering events and speaking to diverse audiences.
- Good knowledge of the social, environmental and economic impacts of business activities.
- Ability to work on own initiative with minimal support.
- A creative approach to problem solving.
- An ability to work with diverse stakeholders.

**How to apply:**

The closing date is 8am on Monday the 21<sup>st</sup> of October.

Please submit a CV (maximum 2 pages) along with a one page cover letter outlining why you want to work with us and what you think you could bring to the team in terms of experience, skills and ideas. If you have examples of relevant work then please link us to them too.

Applications should be by email to [recruitment@glasgowlocavore.org](mailto:recruitment@glasgowlocavore.org) and the subject heading should be 'Application - Impact Coordinator'.

Thanks for your interest!